



NIR GUZINSKI - COMEDY

Media Kit

WHAT YOU GET - VISIBILITY



Nir Guzinski

Actor, Writer, Director, Producer, Editor, Creator

At his core, Nir is an actor with over 20 years of experience and 25 acting credits to his name (Snow Day, Transplant, Misanthrope, 19-2).

His love for entertainment and comedy led him to start a sketch comedy channel 7+ years ago with over 1300+ sketches to date! With a keen eye and flair for comedy, and his memorable characters, Nir has built a significant social media following, and along with his writing and editing skills, has helped create some epic and effective content for both his brand and his collaborators'.

With a background in Marketing and Psychology (McGill University), Nir brings more than just content. He adds value to your marketing efforts by providing an all-in-one approach, from concept to promotion.

Nir is an entertainer that will not only bring you and your audiences laughs, he will also bring a unique marketing opportunity and advantage for your brand, in today's "influencer" economy.

Meet the team:







CHARLIE
Loveable French Canadian "Therapist"



OLEG
Blunt, no-nonsense, non-sensical Russian

WHAT YOU GET - VISIBILITY

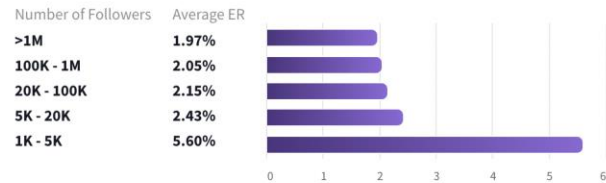
Platform				
Audience	164K	17.4K	2.8K	1338
Impressions*	4.1M	1,13M	6783	50K
Visibility (estimated) Avg. Views/post*	85.6K	25.2K	1.5K	1.5K

*Based on previous 60 days (Tiktok) & 90 days (Instagram) & 28 days (FB+YT)

WHAT YOU GET - ENGAGEMENT



Average Engagement Rate on Instagram



Gender of your followers

54.1%
Women



45.8%
Men

@nir_guzinski
Contact info not available

17.5k Followers 3034 Following 1759 Posts

10.23% Engagement Rate

1.69k Avg. Likes

97 Avg. Comments

Likes per post

Comments per post

Last 90 Days ▾ Jun 28 - Sep 25

Overview

You gained 452 more followers compared to Mar 30 - Jun 27.

Accounts reached: 318K (-89.7%)

Accounts engaged: 15.8K (-74.6%)

Total followers: 17.4K (+2.6%)

Age Range of your followers

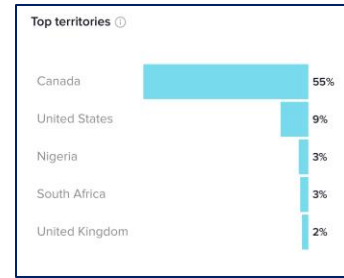
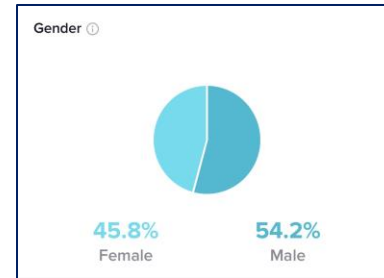
All Men Women


13-17	1.4%
18-24	10.7%
25-34	37.6%
35-44	31.1%
45-54	12.5%
55-64	4.3%
65+	2.1%

WHAT YOU GET - ENGAGEMENT




Follower size	Average Engagement rate
5,000 – 20,000 followers	~18.4%
20,000 – 100,000 followers	~15.6%
100,000 – 500,000 followers	~17.9%
500,000 – 1,000,000 followers	~22.8%
1,000,000 – 5,000,000 followers	~20.6%
5,000,000+ followers	~21.7%







@nirguzinski
Contact info not available



10.11%
Engagement Rate



3.6k
Avg. Likes



33.2k
Avg. Views

Likes per post

Comments per post

163k
Followers

2252
Following

3.3M
Likes

Jul 28 - Sep 25 Last 60 days ▾

Engagement ⓘ

- ▶ Video views
4.1M (+0.09%)
- 📄 Profile views
46.1K (+16.13%)
- ♥ Likes
280.2K (+11.11%)
- 💬 Comments
6,673 (+13.72%)
- ➦ Shares
24.6K (+3.31%)

WHAT YOU GET - PRODUCTION

Working with Nir, you will not only get high quality, engaging, entertaining video content for your brand or company, but you will also get a one stop shop for your pre- and post-production needs.



Writing



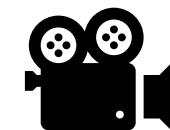
Directing



Acting



Editing



Filming



Promotion

COLLABS/PARTNERSHIPS



* Video examples upon request

THINGS TO KEEP IN MIND...

Cost may vary based on:



Your Budget.



Your Audience



Exclusivity & Usage Fees



Your Social Media Platform(s) preference



Your Expectations

**For media usage outside of social media (Print, TV, radio, etc) – extra fees apply*



This is a partnership. I value your time and mine. Let's make some magic that puts a smile on both parties' faces.

LET'S CONNECT!

Contact information:



nir.guzinski@gmail.com



514.220.4900